



*Don't just present ...* Connect, Persuade, Inspire

## **Authentic Speaking® Executive Leaders Workshop**

**World-class Public Speaking Coaching for Executives and Senior Leaders**

*"A big thank you to Peter for pushing me into the next level and coaching me to become a truly professional speaker."*

**- Bruce Braes, Director, Specialist Strategy  
Security and Intelligence Group Pty Ltd**



**More than ever, leaders need to be able to get their message across. Their ability to communicate their message and vision to colleagues, clients and their community is critical to their success. Here is your opportunity to develop your ability in a transformative two-day event.**

The **Authentic Speaking® Executive Leaders Workshop** is a two-day coaching experience that helps leaders develop more powerful presence and public speaking skills in the boardroom, the staff room and the public arena.

*Authentic Speaking®* is different from other public speaking and presentation training. Based on Peter McLean's unique experiences on three continents, our system combines the best of psychology, communications theory, education and our coaching experience to create an integrated method that rapidly and dramatically improves your speaking. Peter has successfully coached and trained many executive level clients to achieve genuine and convincing communication, overcome anxiety, increase confidence and to develop more powerful strategic communication for business growth or professional platform speaking.

You will be coached in this dynamic and adaptable public speaking method in a highly challenging, enjoyable and energising workshop. **Learn from the True Greats** through multimedia analysis. Deliver and refine **real presentations and speeches** with your coach. Get **instant video feedback**. Build on your own **strengths and leadership skills** and develop your ability to engage, motivate and inspire your listeners.

### **5 Ways Authentic Speaking® Benefits YOU**

- 1. You learn dramatically powerful speaking skills, in an integrated system, not a list of a thousand different dos and don'ts.*
- 2. Build on your authentic strengths as an individual, no fake or unworkable style imposed on you.*
- 3. Improve your speaking in a purposeful and lasting manner that complements your personality and style, using proven communication principles.*
- 4. You work on the diverse needs of executive leaders – speaking in public, with stakeholders and the board, and with your staff – in a confidential circle of peers.*
- 5. You develop greater leadership 'presence', credibility and authority.*

## COVERING . . .

- Speaking Authentically With Audiences
- How and Why People Connect
- Targeting Audience Needs and Motivations
- The Secrets of Powerful Messages
- Mastering Energy and Nerves as a Speaker
- Enhancing Your Speaking with Aids
- Divorcing Yourself from “Death By PowerPoint”
- Barriers to Effective Communication
- Motivating and Persuading Your Audience
- Why You May Have Failed Before
- Making Your Ideas Take Flight
- Getting to the Heart of Your Message
- Managing Question and Answer Sessions
- Influencing Different Stakeholders: Boardroom, Clients, Staff, Peers and Public
- Learning From the Greats
- Using Your Voice to Command the Room
- Developing Your Unique, Powerful Presence
- Develop a Bank of Stories to Convey Your Values & Vision
- Using Stories that Powerfully Engage Your Audience and Develop Your Brand
- Preparing Your Speech – from 30 seconds to 30 days

*“Peter recognizes each person as an individual and encourages them to play on their strengths to make them more effective. If given another opportunity, I would take the course again.”*

**- Colby Hauser, Senior Consultant - ICNWA, Chamber of Commerce and Industry WA**

*“I found the individual and personalised training and feedback during the course to be particularly valuable.... I learned ... skills and techniques during the course which I am confident will enhance my performance when giving a variety of presentations in the workplace.”*

**- David Woolfe, General Manager Legal & Risk, Relieving CEO, Co-operative Bulk Handling Ltd**

## What’s Different About *Authentic Speaking*®?

*Authentic Speaking*® is an integrated way of improving public speaking developed by experts in public speaking and learning. By taking a unified approach, it allows you to be flexible and to make informed choices in your speaking. We tailor our coaching to your experience, needs and goals. By drawing on the best of established principles of public speaking, psychology and learning and our proprietary methods, our coaching helps you to grow as a communicator.

*“Peter assisted in adding depth to my speaking and provided tools to manage the irrational fear of speaking in public. Being 'bigger' and colourful and genuine are powerful contributions. They are effective devices in delivering a message and can almost not be over-exaggerated in the context of public speaking.”*

**- Rohan Erwin, General Manager, Brierty Ltd**

The **Executive Leaders Workshop** is designed to foster collaboration between experienced leaders, able to discuss a variety of the unique challenges that face you at the highest organisational and professional levels.

## Who Should Attend?

The **Authentic Speaking**® **Executive Leaders Workshop** is for leaders with a minimum of experience and confidence in speaking. We rapidly cover the basics and principles of *Authentic Speaking*® and move on to focus on higher level speaking needs and techniques. We also cover aspects of nerves and anxiety for anxious speakers, which can be further addressed through an individual coaching program.

This is not a lecture about public speaking – you will actively apply the skills you are learning by working on a presentation that is important to you. It may be a key upcoming business presentation, a lecture or research presentation, a policy speech or an annual report. Deliver key parts of your presentation in a safe, encouraging environment, where you can take risks, gain peer-level feedback, and grow under the guidance of your coach.

*Authentic Speaking*® is a must for anyone who wants to grow as a speaker AND as a leader.

## YOUR COACH

**Peter J. McLean, B.A., PG Dip. Ed., Ct.IV TAA, M.Ed./Ph.D.(candidate)**

Creator of the **Authentic Speaking®** system, **Peter McLean** is a highly experienced and inspiring professional speaker and executive coach. He is the co-founder & Managing Director of Lamplighter Performance Consulting, a company that helps individuals and organisations to become the best. He has coached numerous senior executives and CEOs in their public speaking and communication, achieving dramatic results.

Peter's formal training includes studies in leadership, communication, business, IT, the sciences and social sciences. He has completed advanced studies in psychology and education, focusing on communication and on cognitive, behavioural and developmental aspects of learning. He is currently a Ph.D. candidate at the University of Western Australia, researching professional giftedness. He is a passionate and experienced coach and speaker who will help you to achieve **your potential**.

Based on almost 30 years of research and experience in public speaking and human development, Peter has developed the **Authentic Speaking®** system to help you to grow in your ability to impact and influence others.



## OPEN OR IN-HOUSE?

We offer open (public) workshops through the year for a range of needs. The Authentic Speaking® Executive Leaders Workshop will be held twice during 2015, in the greater Perth area. Visit our website for further information and testimonials at [www.authenticspeaking.com.au](http://www.authenticspeaking.com.au).

**In-House Workshops.** Deliver customised Authentic Speaking® workshops, or any of our executive development opportunities, in-house in order to achieve systemic and dramatic growth towards your organisation's vision.

**Consulting.** Develop dramatic solutions for the entire range of organisational development and performance improvement initiatives, including leadership, management communication, change leadership and client communication. We're not interested in reports, but in radically improving your condition.

**Individual Executive Coaching Programs.** Engage in complete, tailored executive coaching programs to help you and your people in leadership, public speaking, personal and executive development. Use our workshops and consulting expertise and technologies as an element of a longer term development program. Benefit from the full integration of communication, performance, leadership and strategic principles and coaching in order to have an ally in creating stellar results for you and your organisation.

## CALL LAMPLIGHTER PERFORMANCE CONSULTING NOW AND DRIVE YOUR LEADERSHIP FORWARD WITH AUTHENTIC SPEAKING®

For more about our performance consulting services, from executive coaching and individual performance improvement through to organisational improvement, visit our website at [www.lamplighter.com.au](http://www.lamplighter.com.au) or contact us.

**Ph:** +61 (0)435 127 320 **Email:** [info@lamplighter.com.au](mailto:info@lamplighter.com.au)

**Web:** [www.lamplighter.com.au](http://www.lamplighter.com.au) or [www.authenticspeaking.com.au](http://www.authenticspeaking.com.au) **Blog:** <http://theleadershiplamplight.com>

LAMPLIGHTER  
PERFORMANCE CONSULTING

People Performance for Profit

# AUTHENTIC SPEAKING® EXECUTIVE LEADERS

## WORKSHOP REGISTRATION FORM – 2015

To enrol, visit [www.authenticspeaking.com.au](http://www.authenticspeaking.com.au), select 'Executive Leaders Speaking Workshop' via the Menu and pay via the PayPal portal **OR** complete this registration form and send it to

**Email:** [info@lamplighter.com.au](mailto:info@lamplighter.com.au) or **Postal address:** PO Box 2543, Ellenbrook WA 6069

**Web:** [www.lamplighter.com.au](http://www.lamplighter.com.au) or [www.authenticspeaking.com.au](http://www.authenticspeaking.com.au) **Phone:** +61 (0)435 127 320

**ABN:** 11 940 226 750

### AUTHENTIC SPEAKING® 2 DAY EXECUTIVE LEADERS WORKSHOP

Enrolment type	Investment	Bookings of 2 or more – up to 10% discount	Savings
<i>Business</i>	\$2350 (inc GST)	\$2200 pp	<b>\$150 pp</b>
<i>Charities</i>	\$2200 (inc GST)	\$2100 pp	<b>up to \$250 pp</b>
<i>Early bird</i>	\$2200 (inc GST)	\$2100 pp	<b>up to \$250 pp</b>

<b>Workshop Choice</b>	<b>Dates</b>	<b>Venue</b>
<input type="checkbox"/>	<b>NO REMAINING DATES FOR 2015</b> <b>– ENQUIRE FOR COACHING OR IN-HOUSE WORKSHOPS</b>	
<b>Workshop Times</b>	8:45 a.m. – 4:30 p.m.	
<b>Included</b>	✓Pre-workshop Assessment Interview ✓2-Day Workshop ✓Refreshments and sit down meals ✓Workbook ✓Expert Coaching and results	
<b>Optional</b>	✓DVD copy of your speeches	\$27.50 (inc GST)

### PARTICIPANT BOOKING DETAILS

Company \_\_\_\_\_  
Postal Address \_\_\_\_\_  
Telephone \_\_\_\_\_ Mobile \_\_\_\_\_  
1. Name \_\_\_\_\_ Email \_\_\_\_\_  
2. Name \_\_\_\_\_ Email \_\_\_\_\_  
3. Name \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT DETAILS

EFT Payment Details: **BSB 016363 ACCT 482076875**  
 Please deduct \$ \_\_\_\_\_ from my credit card  
 Master Card       Visa Card  
Card No \_\_\_\_\_      Expiry \_\_\_\_/\_\_\_\_  
Cardholder \_\_\_\_\_      Signature \_\_\_\_\_

**Due to strictly limited numbers, early enrolment is essential. Payment in full required to reserve your seat.**

**No refunds. Visit [www.authenticspeaking.com.au](http://www.authenticspeaking.com.au) for Terms and Conditions.**

### The Lamplighter Workshop Guarantee

If our workshop does not meet expectations of professional conduct set above, and you have informed us at the time but do not see evidence of improvement to the contrary, then we will refund your fee excluding expenses.