

**DO YOU NEED TO INFLUENCE AND PERSUADE  
OTHERS?**

**ARE YOU CONFIDENT ABOUT THE STEPS THAT YOU  
CAN TAKE TO TRULY IMPACT YOUR AUDIENCE?**

**TAKE YOUR PRESENTATION SKILLS TO THE NEXT  
LEVEL.**

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## **Authentic Speaking® - World-class Public Speaking Training**

**Don't just present. CONNECT, PERSUADE,  
INSPIRE!**

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*"I [now] have the skills and knowledge to speak with confidence and engage my audience on a level I never knew existed. Not only am I speaking with confidence, I have learnt the necessary skills to engage an audience on all different levels." –  
Stephanie Soter, MBA, CEO Joblink*



In the age of email, SMS and *YouTube* people are more desperate than ever to not just get information, but to **connect**. This two-day coaching workshop will take you to the heart of **Authentic Speaking®** – helping you to **learn how to express yourself in a way that powerfully communicates your ideas and your message**.

You will be fully trained in this dynamic and adaptable public speaking programme in a highly challenging, enjoyable and energising workshop. Learn from the True Greats through multimedia and analysis! Deliver and refine **real presentations and speeches** with your trainer, get instant **video feedback** and develop **real skills**. Build on your own **strengths and leadership skills**. Develop your confidence to **engage, motivate and inspire your listeners**.

### **5 Ways Authentic Speaking® Benefits YOU**

1. *You'll learn how better to persuade and influence people, both in formal and informal communication, with an integrated system, not a list of a thousand different dos and don'ts.*
2. *Your training builds on your strengths as an individual, rather than imposing a fake or unworkable style on you.*
3. *You'll be able to improve your speaking in a purposeful and lasting manner that complements your personality and style, by learning and using solid communication principles.*
4. *Your training is appropriate for all contexts, as we cover advanced issues of presentations in different settings (business, personal, non-profit or public).*
5. *Your training will be tailored to your needs through a pre-workshop survey about your presentation requirements.*

*Authentic Speaking®* is different from other public speaking and presentation courses. We have developed a system that combines the best of psychology, communications theory, education and experience to create an integrated method to help you become a great speaker.



**LAMPLIGHTER**  
PERFORMANCE CONSULTING

## CLIENT SUCCESSES

Clients consistently note that **Authentic Speaking®** exceeds their expectations. Graduates have been thrilled with the programme and found that **Authentic Speaking®** has helped them in numerous situations: professional and personal presentations, general confidence, team and leadership effectiveness, and building their career and business.

### Other Graduates say . . .

*“Really enjoyed it. Just what I needed! I overcame my fears . . . I got out of it everything I wanted and more.”*

*“I have been to other big-name training before, but this was so much better and more personal.”*

*“I thoroughly enjoyed the workshop and have learnt much that I can apply in real life.”*

## COVERING

- The Fears and Myths of Public Speaking
- How and Why People Connect
- The Importance of **Authentic Speaking®**
- Basic Speaking Skills
- Barriers to Effective Communication
- Why You May Have Failed Before
- Your **Authentic Speaking®** Style
- Getting to the Heart of Your Message
- Learning From the Greats
- Preparing Your Speech
- Authentic Delivery and Impact
- Working With Your Environment
- Enhancing Your Speaking with Aids
- How to Really Kill A Message
- Motivating and Persuading Your Audience
- Making Your Ideas Take Flight
- Seeing Questions as An Opportunity
- Growing as a Speaker

### What’s Different About **Authentic Speaking®**?

**Authentic Speaking®** is an integrated way of looking at public speaking developed by experts in public speaking and in learning. By taking a unified approach, it allows you to be flexible and to make informed choices in your speaking. We tailor our coaching to your experience, needs and goals. By drawing on the best of established principles of public speaking, psychology and learning and our original work, our training then allows you to grow as a communicator.

### Who Should Attend?

Whether you are just starting out, or are a skilled communicator wanting to reach a higher level in your speaking and presentation skills, you will grow through our unique approach. Not only will you apply in-depth public speaking principles, you will see applications in all aspects of interpersonal communication.

This is not just a lecture on public speaking – you will actively apply the skills you are learning by working on a presentation that is important to you. It may be a key upcoming sales presentation, a lecture or research presentation, a policy speech or an annual report. Deliver key parts of your presentation in the safety of this workshop, alongside peers and under the guidance of your coach.

**Authentic Speaking®** will build your confidence and ability to persuade and inspire. **Authentic Speaking®** is a must for anyone who wants to grow as a speaker AND leader.

## What's Included?

Registration entitles you to:

- 2-Day Coaching Workshop
- Video feedback
- All refreshments
- *Authentic Speaking*® Workbook and materials

**Optional Extras:** Get a DVD copy of your speeches and one-on-one follow-up coaching to further solidify your growth and improvement – see registration form.



## YOUR COACH

**Peter J. McLean, B.A., PG Dip. Ed., Ct.IV TAA, M.Ed./Ph.D.(candidate)**

Creator of the *Authentic Speaking*® system, **Peter McLean** is a highly experienced and inspiring public speaker and teacher who knows what it takes to grow as a speaker. As a young man, Peter was shy and lacked confidence in social and public situations. He joined local public speaking clubs in Perth to build his confidence and to start learning his craft.

After working for private industry, he left his home town of Perth and undertook his first degree at University in the United States, taking advantage of unique courses in Public Speaking over a four-year period, during which he won university-wide acclaim in Public Speaking and was appointed as a public representative of the University. His development as a speaker has helped him build a highly successful career as a professional and a leader.

Peter's formal training includes studies in psychology and education, focusing on communication and on cognitive, behavioural and developmental aspects of learning. He is currently a Ph.D. candidate at the University of Western Australia, studying the nature and impact of gifted teachers. He is a passionate teacher who will help you to achieve **your potential**.

Peter is the co-founder and currently Managing Director of *Lamplighter Performance Consulting*, a company committed to the growth of individuals and organisations.

Based on over 20 years of research and experience in public speaking and training, Peter has developed the *Authentic Speaking*® system to help you to grow in your ability to impact others.

**CONTACT LAMPLIGHTER PERFORMANCE CONSULTING NOW AND MAKE THE COMMITMENT TO BECOME A BETTER PRESENTER AND COMMUNICATOR.**

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**See the form on the reverse for registration details.**

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For more information on our performance consulting services, from executive coaching and individual performance improvement through to organisational improvement, please visit our website at [www.lamplighter.com.au](http://www.lamplighter.com.au)

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